# Canadian birth seasonality and its possible association with seasonal brightness

David R. Cummings Dilworth, MN bynehill@cableone.net

#### Abstract

This paper tests whether atmospheric brightness is related to Canadian birth seasonality ten-eleven months earlier. Births and visibility (brightness) are correlated nation-wide and in nine provinces/ cities. For the national correlation, r=0.928. Therefore, seasonal brightness provides a plausible explanation for inter-annual changes in seasonality, and may reconcile divergent viewpoints. Easy verification is a major strength, although underlying causality remains unknown. While these results suggest a direct association between seasonal brightness and seasonality, brightness may not be an exclusive determinant.

**Keywords:** human birth seasonality, atmospheric brightness, human conceptions, human fertility.

#### Résumé

Cet article analyse le lien éventuel entre la luminosité atmosphérique et le caractère saisonnier des naissances au Canada dix à onze mois plus tôt. Une corrélation est fait entre les naissances et la luminosité dans plusieurs villes de neuf provinces au pays. Résultats : Corrélation nationale r= 0.928. Donc la luminosité saisonnière est une explication plausible des changements interannuels du caractère saisonnier et peut réconcilier des points de vue divergents. La vérification facile est certes une force de taille bien que les causes sous-jacentes demeurent inconnues. Les résultats font croire à un lien direct entre la luminosité saisonnière et le caractère saisonnier, mais la luminosité peut ne pas être un déterminant exclusif.

**Mots-clés :** caractère saisonnier des naissances humaines, luminosité atmosphérique, conceptions humaines, fertilité.

# Introduction

Since first being recognized nearly two hundred years ago (Quetelet 1835), human birth seasonality remains an important tenet of modern biological and demographical research. Today, most populations demonstrate repetitive interannual birth patterns (Roenneberg and Aschoff 1990; Lam and Miron 1991; Rosenberg 1966; Matsuda and Kahyo (1994); Trovato and Odynak 1993, 1994; Chandwani et. al 2004). Non-seasonality, however, may be found in a number of south Pacific Islands (Brewis et al.1996) as well as Tierra del Fuego, at the southern tip of South America (Pascual et al. 2000). For the most part, however, seasonality is intrinsic to the vast majority of human populations.

Since its initial discovery, researchers have proposed numerous explanations for seasonality. During the past fifty years, for example, Roenneberg and Aschoff (1990) suggest that seasonality results from annual changes in photoperiod and temperature. In addition to the possible influence of photoperiod, James (1990) finds that holiday seasons might be an important factor in seasonality. Trovato and Odynak (1993) as well as Cesario (2002) cite the possible influence of the "Christmas effect" on conceptions. Cowgill (1966) considers increased urbanization as a possible determinant of seasonality. In Germany, changes in birth seasonality during the 1970s are linked to a shift from biological to social reasons, notably oral contraceptives (Lerchl et al. 1993). In The Netherlands, Haandrikman and van Vissen (2008) also find family planning a possible cause of seasonality. Halli (1989) proposes that modern birth control disrupts seasonality patterns in Canada. In the Czech Republic, Bobak and Gjonca (2001) find that seasonality is strongly influenced by socio-demographic factors such as age, educational level and birth parity. Chang et al. (1963) cite seasonal variation in temperature as being causative to seasonality. In Japan, Matsuda and Kahyo (1994) believe that seasonal marriages and environmental factors influence seasonality. Becker et al. (1986), Leslie and Fry (1989) and Huber and Fieder (2008) believe that inadequate nutrition plays a major role in seasonality. Greksa (2003) considers the seasonal pattern of weddings and the holiday seasons as critical factors for seasonality among the Old Order of Amish. In Malta, Grech et al. (2003) find that the seasonality of births is associated with the seasonality of marriages. Russell et al. (1993) suggest that seasonality may be related to environmental and social factors. Among other determinants, Rojansky et al. (1992) suggest a possible role of vitamin D, on seasonality. More recently, Rizzi and Dalla-Zuanna (2007) find that the seasonality of conceptions changes with woman's age and frequency of sexual intercourse.

The above list of seasonality explanations is by no means complete. Lam and Miron (1991) reviewed the broad categories most often cited for seasonality (weather, agriculture economic variables, holidays, and marriages) and concluded that not one single explanation received strong, consistent support. One problem is that explanations often fit regional conditions, but difficulties arise whenever regional explanations are applied globally. Photoperiod, for instance, is a reasonable argument for northern Europe, but unacceptable for Canada, or the United States (US), because peak conceptions occur during autumn as photoperiod is decreasing (Fig 1). Temperature is another example of global inconsistency. It is



plausible that US conceptions occur during the autumn as temperatures moderate, however, European conceptions increase as temperatures increase.

Another difficulty arises because the seasonal distribution of births is often bimodal, making it necessary to explain both the minor and major peaks of births. As a result, researchers generally theorize one reason for one peak and a separate, unrelated reason for the other. James (1990), for example, suggests that spring conceptions are associated with photoperiod and December conceptions with the holiday season. To further complicate matters, seasonality often, but not invariably, fluctuates. Thus, it becomes necessary to further explain this aspect of seasonality as well. During the 1970s, for example, European seasonality patterns gradually shifted closer to the American pattern with increased births during the last half of the year (Roenneberg and Aschoff 1990; James 1990; Lerchl et al. 1993). Several researchers (Lerchl et al. 1993; Haandrikman and van Vissen 2008), believe that this seasonal swing in seasonality is due to better family planning and the introduction of oral contraceptives. Yet, oral contraceptives were introduced in the US at the same time and the US seasonality remained unchanged.

In view of the numerous explanations offered for seasonality and their associated complexities, it is understandable why Lam and Miron (1991) might advocate multi determinants for seasonality. While the present paper postulates that seasonal changes in cloudiness offers a plausible explanation for much of seasonality, the possible effect from other influences must also be acknowledged.

There are several reasons for developing a seasonality hypothesis based on atmospheric brightness (lux) as opposed to the previous determinants cited for seasonality. First, as indicated above, none of the numerous explanations are fully satisfying. Second, and most important, because seasonality is primarily a fertility issue, fundamental animal physiology and endocrine processing should be acknowledged. During the past one hundred years or so, the scientific community has produced countless studies and experiments regarding the causal relationship between increased annual photoperiod, melatonin and animal reproduction (Wurtman 1973; Wehr 1998). Furthermore, the optical-pineal pathway by which exogenous light affects fertility is equally well established. The totality of this evidence [not cited beyond Wurtman (1973) and Wehr (1998)] makes light a prime suspect. There seems no reason to abandon a preponderance of evidence simply because late autumn/early winter conceptions in Canada and the US defy the photoperiod hypothesis. It seems more likely that there is something in the light/fertility relationship that is yet to be understood.

For example, in a simple analogy daylight might be compared to a two-sided coin on which one side is the length of the light period and on the other side is its brightness, or intensity. Like the sides of a coin, the two variables are inseparable. Rather than continuing to focus on photoperiod, perhaps more attention should be directed at the intensity, or brightness (illuminance) of light. There may be an evolutionary basis for redirecting our focus to light brightness. Our species is thought to have evolved in East Africa millions of years ago (Fagan 2006), a region of little photoperiod variation, but of considerable changes in seasonal brightness due to seasonal monsoons (de Menocal 2004). Because of geographical reasons, our species may have grown more sensitive to changes in seasonal brightness than to annual changes in photoperiod. Possibly, for this underlying reason, seasonal photoperiod cannot be firmly established as a primary determinant for presentday birth seasonality.

This paper tests the brightness hypothesis in Canada for several reasons. Canada is a vast country with considerable differences in climate, cultural diversity, racial heterogeneity and population density. Despite this diversity, previous research has shown that Canadian birth patterns have been relatively stable during 1926– 1989 (Trovato and Odynak 1993). It may be noted, however, that a slight decline occurred during the first eight months of the year. Why should birth patterns be generally consistent in the face of so many environmental and cultural differences? By focusing on seasonal brightness, however, we might better understand why seasonal Canadian conceptions occur as they do. It is proposed that a direct association exists between seasonal brightness and seasonal births approximately eleven months later.

# Methodology

As a fundamental strategy, atmospheric brightness (airport data) and seasonality (provincial data) are correlated using the Pearson Product Movement Coefficient of Correlation. Although the data match (city/provincial) is less than ideal, correlative integrity is maintained because annual visibility patterns across lower Canada are much the same. Primary differences are in degree and not the general pattern itself. Table 1, for example, displays visibility data for fifteen major cities in the most heavily populated regions of Canada . With the possible exception of the maritime provinces, the pattern is similar. (The term atmospheric brightness is used throughout the paper. It is defined as the atmospheric illuminance, or lux, as perceived by the observer. The terms atmospheric brightness and atmospheric visibility are used interchangedly.)

Unfortunately, because of the numerous variables that might affect atmospheric brightness and birth seasonality, their strict control is impractical. Environmental confounders, for instance, may involve such variables as latitude, elevation, temperature, photoperiod, surface reflectivity, cloud type, terrestrial slope, cloud elevation, atmospheric pollution, fog, dust and relative humidity. Individual confounders may include daily exposure time, age, occupation, birth parity, race, general health issues, clothing; headgear, social considerations, indoor/outdoor ratio time and a male contribution to seasonality. Because these confounders may occur separately or in confluence, it may be more practical to simply disprove the brightness hypothesis.

There are two underlying assumptions, the human gestation period is considered to be nine complete months and a lag, or endocrine response period, exists between exposure to seasonal brightness and its affect on conceptions. Given the female menstrual cycle at 28 days, a delayed reproductive response of one-two months is not unreasonable. For example, December births may be associated with January visibility eleven months earlier. Previous research by the author (2002, 2003, 2007, 2009a, 2009b, 2010) has shown that a lag of several months exists between exposure to increase brightness and the effect on conceptions.

Because meteorological records do not reflect direct measurements of atmospheric brightness, a suitable proxy is necessary. Solar radiation, bright sunshine, hours of sunshine and photoperiod, however, may be adequate, but not necessarily good proxies. These variables are closely related to the Sun's annual cycle. If photoperiod were a major influence on human conceptions, maximum conceptions in Canada might occur during June or July. They do not, of course, and for this reason astronomical variables such as these make the least desirable proxies. Clear days, clear observations, percentage of sky cover and visibility measurements make better substitutes because they are largely independent of the solar cycle. For instance, in Nashville, TN, July has the strongest monthly irradiance although the sky is the clearest in September. July may have greater overall solar energy than September, but September is the clearest, or brightest month (US Climate Data Center).

Visibility measurements may make a superior proxy for brightness for several other reasons. Visibility measurements automatically compensate for a variety of atmospheric conditions that might otherwise restrict atmospheric brightness For example, a day may be designated as being clear of cloud cover without taking into full account conditions such as fog, haze, dust or other atmospheric pollution. Also, visibility readings are taken at international airports on an hourly basis and are more definitive than a singular, broad measurement such as a "clear day." Furthermore, it seems reasonable that for a given distance, increased hours of observation represents greater atmospheric clarity, or brightness. In Table 1, for example, if an observer in Calgary is able to see a distance <= 9 km for 698.2 hours in October, but only 686.2 hours for the same distance in September, we must conclude that October is slightly brighter by 13 hours. Atmospheric light may be brighter, sharper and clearer because it is less diffused and scattered by clouds or other airborne particles. From Table 1, it is assumed that visibility hours  $\geq 9$ km represents the monthly deviation of atmospheric clarity, or brightness, for the most populous regions of lower Canada.

Since this study attempts to determine whether increased seasonal brightness might be associated with birth seasonality, two different correlative levels are presented. At the national level, averaged birth and visibility data are correlated. At the provincial level, however, time series data are separately correlated for nine of the southern most provinces during the period 1991–2002. Depending on the availability, between 94–134 months of data are correlated.

#### National level

For the national correlation, Canadian birth seasonality data (1989) are provided by courtesy of Trovato and Odynak (1993) and presented as a part of Table 2. [It may be noted that Weschler and Halli (1992), using a different methodology (data not shown) calculate Canadian seasonality nearly identical to that of Trovato and Odynak (1993)]. Visibility data are summarized during 1971–2000 and provided by Environment Canada.

Table 2 assumes that the conceptual pattern is identical to the birth pattern nine months earlier. It tests for an association between visibility (brightness) and conceptions. For example, in Table 2, birth lines 1 and 2 display original visibility and seasonal birth data. Assuming nine complete months for gestation, births for January (95.5) would have been conceived nine months earlier in April (line3). Since April conceptions may have been affected by visibility hours during April, lines 3 and 4 are correlated (r=0.339). Moving down to lines 5 and 6, line 6 advances the entire visibility array by one month to test the possible influence of visibility one month prior to conception. March visibility hours (614.7) are now matched to April conceptions (95.5) and correlated (r=0.689). Moving down to lines 7 and 8, line 8 advances the entire array by another month to test the possible association between visibility hours two months prior to conception. April conceptions (95.5) are matched to February visibility hours (603.9) and correlated (r=0.928). This correlation (r=0.928) is presented in Fig. 2.

Table 1. Hours of visibility for distance >= 9 km for fifteen Canadian cities (1971–2000).

		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	Calgary	624.7	569.5	625.1	656.8	705.9	702.4	735.5	720.8	686.2	698.2	620.3	649.0
2	Edmonton	644.2	585.4	658.1	681.4	719.6	702.0	723.8	715.2	698.1	714.4	623.5	648.9
3	Halifax	543.1	511.7	542.4	516.5	548.2	533.0	534.0	544.3	575.7	603.4	559.0	558.9
4	Montreal	581.0	546.6	623.9	643.3	681.8	647.2	668.1	651.9	627.6	652.6	584.8	586.1
5	Ottawa	573.4	532.1	603.2	631.0	665.4	625.7	642.2	622.2	595.2	634.9	572.7	554.6
6	Quebec	553.3	527.0	616.3	631.8	679.8	652.2	674.9	659.4	643.1	664.7	587.8	557.1
7	Saint John	581.6	530.8	568.1	554.1	576.9	511.0	501.7	519.9	555.8	601.2	575.3	576.0
8	Toronto	584.7	525.2	607.7	633.2	643.2	608.5	635.8	619.0	586.9	620.5	574.3	574.3
9	Vancouver	578.8	584.6	694.8	693.0	725.9	700.7	730.6	720.2	664.6	605.7	611.5	596.3
10	Victoria	600.2	577.3	693.1	699.6	728.3	705.1	732.3	721.0	676.2	623.8	609.4	597.8
11	Winnipeg	623.3	580.8	651.7	683.4	725.9	700.0	728.9	726.5	696.0	697.3	620.4	628.6
12	Gander	570.3	507.0	543.0	512.2	574.3	587.7	643.4	639.4	622.6	619.0	560.3	559.1
13	Saskatoon	640.5	585.8	668.6	679.4	723.0	706.1	734.5	731.1	704.5	717.0	645.9	634.3
14	St. John's	515.0	469.5	491.8	458.0	493.8	512.3	553.8	565.6	571.6	586.2	535.1	533.4
15	Regina	590.8	548.8	632.9	679.5	718.0	702.2	733.3	726.8	701.4	704.5	630.5	608.8
Av	erage	587.0	545.5	614.7	623.5	660.7	639.7	664.9	658.9	640.4	649.6	594.1	590.9
Ad	just 31 for	587.0	603.9	614.7	644.2	660.7	661.0	664.9	658.9	661.7	649.6	613.9	590.9
auj	-	587.0	603.9	614.7	644.2	660.7	661.0	664.9	658.9	661.7	649.6	613.9	590.9

4		1-2000).											
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1	1	Birth 95.5	97.8	102	104	104	103	102	100	104	98.5	95.9	93.9
	2	Visibility 587	604	615	644	661	661	665	659	662	650	614	591
2	3	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
	4	Visibility 587	604	615	644	661	661	665	659	662	650	614	591
3	5	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
	6	Visibility 591	587	604	615	644	661	661	665	659	662	650	614
4	7	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
	8	Visibility 614	591	587	604	615	644	661	661	665	659	662	650
5		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 587	604	615	644	661	661	665	659	662	650	614	591
6		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 619	617	578	559	557	567	571	598	613	614	617	612
7		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 612	619	617	578	559	557	567	571	598	613	614	617
8		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 617	612	619	617	578	559	557	567	571	598	613	614
9		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 614	617	612	619	617	578	559	557	567	571	598	613
10	)	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 613	614	617	612	619	617	578	559	557	567	571	598
11		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 598	613	614	617	612	619	617	578	559	557	567	571
12		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 571	598	613	614	617	612	619	617	578	559	557	567
13		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 567	571	598	613	614	617	612	619	617	578	559	557
14		Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 557	567	571	598	613	614	617	612	619	617	578	559
15	5	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 559	557	567	571	598	613	614	617	612	619	617	578
16	6	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 578	559	557	567	571	598	613	614	617	612	619	617
17	7	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 617	578	559	557	567	571	598	613	614	617	612	619
18	3	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 619	617	578	559	557	567	571	598	613	614	617	612
19	)	Concept 98.5	95.9	93.9	95.5	97.8	102	104	104	103	102	100	104
		Visibility 612	619	617	578	559	557	567	571	598	613	614	617

Table 2. Canadian birth seasonality correlated with visibility >= 9 Km (1971-2000).\*

\* Data adjusted for 31-day months.



Figure 2. Canadian (1989) birth seasonality from Trovato and Odynak (1993).

## Provincial level

Provincial birth data (1991–2007) are provided by Statistics Canada (CANSIM). Metropolitan airport visibility data (1991–2004) are provided by the National Oceanic and US Atmospheric Administration (NOAA) and the US National Climate Data Center (NCDC). Visibility data are summarized for seven Canadian cities and depicted in Fig 3.

Data sources:	Birth/Province (CANSIM)	Visibility/City (NCDC)
	British Columbia	Vancouver
	Alberta	Calgary
	Saskatchewan	Regina
	Manitoba	Winnipeg
	Ontario	Toronto
	Quebec	Montreal
	New Brunswick	Saint John
	Prince Edward Island	Charlottetown
	Nova Scotia	Halifax



Figure 3. Visibility >= 9 km for seven Canadian cities (1990–2004).

Visibility for the time-series correlations is defined as the percentage of observations where ceiling  $\geq$  762 m (2500 ft) with a range  $\geq$  8.04 km (5 mi) and wind speed  $\leq$  13 knots. As with the Canadian meteorological data, it is assumed that increased visibility readings for the same distance equal to differences in atmospheric brightness. An example of the monthly birth and visibility data used for correlation is shown in Appendix A. As opposed to the time-series correlations, however, Appendix B displays correlative results for averaged months of visibility and births.

Prior to correlation, visibility and birth data in each file are adjusted for 31-day months/leap years and a percentage of an annual mean. The resulting percentage is formatted chronologically and aligned for a ten-month gap between visibility and birth. For instance, January 1991 visibility is aligned to November 1991 births. To eliminate aberrancies, each file is further adjusted and presented as a six-month running average. From this final adjustment, three r values are calculated starting with the ten-month gap between January 1991 visibility and November 1991 births, a eleven-month gap between January 1991 visibility and December 1991 births and finally a twelve-month gap between January 1991 visibility and January 1992 births.

## Results

For the national correlation, r=0.928. For provincial correlations: British Columbia/Vancouver r=0.765, Alberta/Calgary r=0.574, Saskatchewan/Regina r=0.721, Manitoba/Winnipeg r=0.685,Ontario/Toronto r=0.899, Quebec/Mont-real r=0.946, New Brunswick/Saint John r= 0.558, Prince Edward Island/Charlottetown 0.610 and Nova Scotia/Halifax r=0.816.

With regard to the time-series correlations, results are moderate to strong with p = 0.0000001 in all cases and are presented in Table 3. As one example of Table 3, Fig. 4 depicts the January–December result for Manitoba births and Winnipeg visibility (1991–2002). January visibility is correlated to December births for 133 months.

# Discussion

The present study confirms what two previous studies have shown, birth seasonality is a valid phenomenon for human populations in Canada. The present study, however, suggests that much of seasonality may be associated with atmospheric brightness, several months prior to the conceptual month.

For instance, in Table 3, correlative results range from a high of r=0.946 for Quebec/Montreal to a low of r=0.544 for New Brunswick/Saint John. These results show a strong to moderate strength between seasonal brightness and seasonality of births. Nonetheless, as much as eleven-percent of Quebec/Montreal births and seventy-percent of New Brunswick/Saint John's births might be attributable to factors other than seasonal brightness. Indeed, other determinants may influence seasonality. Consequently, allowance should be given for the possible influence of factors such as photoperiod, temperature, or social conditions. In their review of Canadian seasonality, however, Trovato and Odynak (1993) dismiss the possible influence of temperature and question the explanatory power of

Province/city	6 month running Avg start dates	Correlative pairs	r values
British Columbia	Jan Vis 91 – Nov birth 91	134	0.5847
Vancouver	Jan Vis 91 – Dec birth 91	133	0.7659
	Jan Vis 91 – Jan birth 92	132	0.7396
Alberta	Jan Vis 91 – Nov birth 91	134	0.5744
Calgary	Jan Vis 91 – Dec birth 91	133	0.4386
	Jan Vis 91 – Jan birth 92	132	0.2203
Saskatchewan	Jan Vis 93 – Nov birth 93	103	0.7216
Regina	Jan Vis 93 – Dec birth 93	102	0.5461
	Jan Vis 93 – Jan birth 94	101	0.2103
Manitoba	Jan Vis 91 – Nov birth 91	134	0.6102
Winnipeg	Jan Vis 91 – Dec birth 91	133	0.6851
	Jan Vis 91 – Jan birth 92	132	0.6206
Ontario	Jan Vis 91 – Nov birth 91	134	0.8991
Toronto	Jan Vis 91 – Dec birth 91	133	0.8738
	Jan Vis 91 – Jan birth 92	132	0.6138
Quebec	Jan Vis 90 – Nov birth 90	108	0.9462
Montreal	Jan Vis 90 – Dec birth 90	107	0.8550
	Jan Vis 90 – Jan birth 91	106	0.5895
New Brunswick	Jan Vis 91 – Nov birth 91	134	0.5444
Saint John	Jan Vis 91 – Dec birth 91	133	0.5589
	Jan Vis 91 – Jan birth 92	132	0.4658
Prince Edward	Jan Vis 91 – Nov birth 91	134	0.6106
Island	Jan Vis 91 – Dec birth 91	133	0.4680
Charlottetown	Jan Vis 91 – Jan birth 92	132	0.2134
Nova Scotia	Jan Vis 94 – Nov birth 94	96	0.8187
Halifax	Jan Vis 94 – Dec birth 94	95	0.7114
	Jan Vis 94 – Jan birth 95	94	0.4175

Table 3. Visi	bility/birth,	a tim	e-series	correlation	results	for	nine
Canadian Pi	ovinces.						

photoperiod because of the increased conception rate during December. Rather, these authors find that leisure time during the Christmas season may very well contribute to a peak of births in the following September.

Notwithstanding the importance of photoperiod and temperature on fertility, it is difficult to see their influence on seasonality, For example, Fig 5 presents the annual relationship between visibility, photoperiodic, temperature and birth data for Quebec city during 1971–2000. In viewing this figure, it would seem that a plausible connection might exist between temperature or photoperiod and seasonal births. Research suggests, however, that increased heat may be detrimental to spermatogenesis production and vitality (Levine 1991; Spira 1991; Hjollund et al. 2002). Consequently, higher temperatures in July and August should result in a decrease in births nine months later in April and May. However, this does not



Figure 4. Manitoba/Winnipeg visibility correlated to births 11 months later, Jan 1991– Dec 2002; r=0.6850.

appear to be the case as a birth peak occurs in April. While temperature variation may possibly affect fertility, it does not appear to strong determinant for seasonality. On the other hand, since photoperiod reaches a maximum during June and July, it might seem to be a better candidate for causality. There are at least two valid reasons why this cannot be true. First, in the US, the bulk of seasonal conceptions occur in November or December, or as photoperiod is decreasing. Secondly, Canadian birth patterns are not intransient, an effect confirmed by Trovato and Odynak (1993) as well as in other non-Canadian studies(Lerchl et. al 1993; Roenneberg and Aschoff 1990; Rosenberg 1966). If photoperiod were a primary determinant, birth seasonality would display little variation because annual day length is extremely consistent. These two reasons weigh heavily against photoperiod as being a prime determinant for seasonality.



Figure 5. Averaged temperature, photoperiod, visibility and seasonal births for Quebec city (1971–2000).

Vitamin D [25(OH)D] may be another example of another variable affecting seasonality. For example, a number of researchers suggest a link between vitamin D sufficiency and human fertility (Rojansky et al. 1992; Wood et al. 2006; Lips 2006; Clark 2008; Pal et al. 2008; Ozkan et al. 2009; Bodnar et al. 2009). It seems reasonable that spring and summer time increases in vitamin D sufficiency may enhance fertility, but Canadian seasonality, for example, involves a bimodal distribution of births. In Canada, there is a strong peak of conceptions during December (Trovato and Odynak 1993) when vitamin D sufficiency levels are at their lowest (Rucker et al. 2002). In fact, Rucker et al. (2002) find that vitamin D sufficiency levels are lowest in western Canada during the autumn. If vitamin D affects seasonality, then its influence must be limited to the spring or summertime months, not during autumn and early winter as Canadian conceptions increase.

One strength of the brightness hypothesis is its power of prediction, an attribute which may explain the interannual changes in Canadian and US seasonality. Although there are considerable differences in each country's seasonality, there are similarities as well. As a difference, in Canada, births peak occur during the spring (March-June) followed by a slightly smaller peak in September. In contrast, in the US, the spring months show a minor peak in births with the major peak coming in September/October. Both countries, however, experienced a similar seasonal transition in births. In Canada (1926-1989), the spring peak of births slightly declined while the September peak slightly increased (Trovato and Odynak 1993). Likewise, in the US spring births slightly declined while September births also increased (Rosenberg 1966). The brightness hypothesis suggests that these transitions are explained by changes in seasonal cloud cover. In North Dakota, for example, the first half of the 20th century was sunnier than the second half, particularly the month of May. Compared to the first half of the century, there were an average of seven fewer clear days of sunshine than during the last half. With less May sunshine, there would have been fewer July conceptions and fewer births in March of the following year. Essentially, increased spring cloudiness may explain why there were fewer spring births in North Dakota during the last half of the 20th century. The Canadian experience seems much the same because there has been an increase in spring/summer cloudiness (cloud cover defined as 6/10 to 10/10 of dome cover) in southern Canada during the last half of the 20th century (Milewska 2004). This change is concurrent with reduced spring (March-June) births (Trovato and Odynak 1993). Transitional seasonal cloudiness may provide a simple, plausible explanation for the interannual changes in birth seasonality. To clarify, increased Canadian cloud amount (reduced visibility) during the spring and summer may result in fewer births 10-11 months later (March-June) in southern Canada.

Although the primary focus of this paper concerns Canadian birth seasonality, the same relationship between visibility (brightness) and birth seasonality may be seen in the neighboring border state of Minnesota during 1980–1999 (Fig. 6).

Another attractive feature of brightness hypothesis is the simplicity by which it may be disproved. To disprove it, one need only obtain reliable birth data from a governmental agency (normally gratis) and visibility data from a web site such as Environment Canada. Data may be entered onto a spreadsheet program using the same, or improved, methodology as in the present paper.



Figure 6. Minnesota visibility correlated to births 11 months later, Jan 1981–Jan 1999; r=0.7924.

Although there are a number of strong points in the present study, there are several weaker ones as well. From a purest viewpoint, visibility data pertain to only to largest metropolitan cities while birth data represent an entire province. Seasonal visibility patterns throughout southern Canada, however, are in general agreement (Fig. 3). The primary difference may be found in the Atlantic Provinces where there is less overall visibility and with the peak brightness month in October rather than in May–July as with the other southern provinces. Most likely, much of a province has the same annual visibility pattern as its major cities.

Another disconcerting fact is that a lag exists between exposure to brightness and the its affect on conceptions several months later. It seems more intuitive that the effect should be more immediate. Perhaps, some of the delay involves the menstrual cycle. Even if most women are exposed to increased seasonal brightness, not all will be immediately fertile due to cycling differences. Also, to a certain degree, monthly data are imprecise. In using monthly data, it is assumed that data are evenly distributed throughout a month. This seems unlikely and may introduce bias in our assumptions. Averaging, however, over longer periods does eliminate some of these problems. Nonetheless, and for whatever reason, the data consistently supports a lag of several months between exposure to seasonal brightness and its ultimate affect on conceptions.

The most serious shortcoming, however, is the lack of a viable explanation to describe how brightness might actually affect fertility. By far, the bulk of research regarding mammalian reproduction and environmental factors has involved photoperiod, not seasonal brightness. Limited research (Danilenko and Samoilova 2007), suggests a greater role for light intensity, but much more needs to be done. It is possible that exposure to brighter morning light might synchronize menstrual cycling for a large population of women. In turn, concurrent menstrual cycling might produce a period of increased seasonal conceptions, which ultimately gives rise to seasonal births. However, there may be an easier explanation.

For instance, a more practical reason may simply involve our psychological mood, or well-being. Perhaps, periods of brighter sunshine simply improve our mood, lift our spirits, and promote positive feelings about ourselves and others. Feelings of greater self-confidence may increase the frequency of intercourse, which leads to increased periods of conceptions and eventual births. There are several advantages with this explanation. First, it is unnecessary to theorize about a physiological mechanism that might promote seasonal brightness over photoperiod. Second, it agrees with research that links seasonality with holidays (James 1990; Trovato and Odynak 1993; Cesario 2002) as well as studies that connect seasonality to the frequency of sexual intercourse (Rizzi and Dalla-Zuanna 2007). The major advantage, however, is that it could reconcile some of the divergent sociological and environmental viewpoints that plague seasonality research. On one hand, it is reasonable that brighter environmental light might elevate our mood and increase the frequency of sexual intercourse. For instance, the standard treatment for seasonal affective disorder (SAD) is diurnal exposure to bright light (Rosenthal el al. 1984). On the other, it is entirely plausible that vacations, or holiday seasons, may also improve our mood and possibly lead to a greater frequency of intercourse. In both instances, there may be a definite psychological uplift that increases the frequency of sexual intercourse, one from the environment and the other from holiday leisure time. Regardless of our inability to precisely explain how seasonal brightness might influence seasonality, it should not be disregarded simply because the underlying causes are not fully understood.

# Conclusion

Because these results confirm a direct, positive association between seasonal brightness and birth seasonality, the seasonal brightness hypothesis proved correct and cannot be dismissed in Canada. Variation in seasonal brightness may be a major influence on seasonality while other factors are secondary. Seasonal changes in atmospheric brightness offers a simple, reasonable explanation for how seasonality patterns vary over time. Because the hypothesis may be easily disproved, prudent researchers are encouraged to do so. Future research is recommended to determine the precise physiological means by which seasonal brightness might affect birth seasonality.

## Acknowledgements

- · To Environment Canada for visibility data for Canadian cities.
- · To Statistics Canada for provincial birth data.
- To National Oceanic and Atmospheric Administration (NOAA) and the National Climate Data Center (NCDC) for visibility data for Nashville, TN, USA.
- To Frank Trovato for reviewing and permission to use seasonality data from Trovato and Odynak (1993).

## References

Becker, S., A. Chowdhury, and H. Leridon. 1986. Seasonal patterns of reproduction in Matlab, Bangladesh. *Population Studies* 40:457–72.

- Bobak, M. and A. Gjonca. 2001. The seasonality of live birth is strongly influenced by socio-demographic factors. *Human Reproduction* 16(7):1512–7.
- Bodnar, L.M., M.A. Krohn, and H.N. Simhan. 2009. Maternal vitamin D deficiency is associated with bacterial vaginosis in the first trimester of pregnancy. *The Journal of Nutrition*. June: 139(6):1157–61.
- Brewis, A., J. Laycock, and J. Huntsman. 1996. Birth non-seasonality on the Pacific equator. *Current Anthropoology* 37:842–51.
- Cesario, S. 2002. The [Christmas Effect] and other biometeorologic influences on childbearing and the health of women. *Journal of Obstetric, Gynecologic and Neontal Nursing* 31:526–35. DOI: 10.1177/088421702237735.
- Chandwani, K.D., I. Cech, M.H. Smolensky, K. Burau, and R.C. Hermida. 2004. Annual pattern of human conception in the state of Texas. *Chronobiology International* 21:73–93.
- Chang, K.S.F., S.T. Chan, W.D. Low, and C.K. Ng. 1963. Climate and conception rates in Hong Kong. *Human Biology* 35:366–75.
- Clark, A. 2008. Vitamin D Plays Major Role in Male Infertility. Oral presentation to the Fertility Society of Australia, October 21, 2008.
- Cowgill, U. 1966. Season of birth in man, contemporary situation with special reference to Europe and the southern hemisphere. *Ecology* 47:614–23.
- Cummings, D.R. 2002. The seasonality of human births, melatonin and cloud cover. Biological Rhythm Research 33:521–59.
  - 2003. The influence of latitude and cloud cover on the seasonality of human births. *Social Biology* 50:23–41.
  - —. 2007. Additional confirmation for the effect of environmental light intensity on the seasonality of human conception. *Journal of Biosocial Science* 39(3):383–96. DOI: 101017/S0021932006001568.

—. 2009a. Changes in European birth seasonality related to changes in regional sunshine. *Biology Rhythm Research* 40(2):153–68. DOI: 10.1080/09291010802067353. http://www.informaworld.com.

—. 2009b. Human birth seasonality and sunshine. *American Journal Human Biology* 22(3):316–24.

—. 2010. Seasonal sunshine and vitamin D: A possible explanation for differences in European and United States (US) birth patterns. *Biodemography (Social Biology)* Fall edn.

- Danilenko, K. and E.A. Samoilova. 2007. Stimulatory effect of morning bright light on reproductive hormones and ovulation: Results of a controlled crossover trial. *PLoS Clinical Trials* 92(2):e7 (published online).
- de Menocal, P.B. 2004. African climate change and faunal evolution during the Pliocene-Pleistocene. *Earth Planet Science Letters* 3:24.
- Fagan, B. 2006. Chapters 2 and 3 in *People of the Earth*. Upper Saddle River, NJ: Prentice Hall (ISBN 9780132274081).
- Grech, V., C. Savona-Ventura, H. Agius-Muscat, and L. Janulova. 2003. Seasonality of births is associated with seasonality of marriages in Malta. *Journal of Biosocial Science* 35:95–105.
- Greksa, L.P. 2003. Birth seasonality in the Old Order Amish. *Journal of Biosocial Science* 36:299–315.
- Haandrikman, K. and L. van Vissen. 2008. The effects of fertility transition on birth seasonality in the Netherlands. *Journal of Biosocial Science* 40(5)655–72. DOI: 10.1017/ S0021932008002733.
- Halli, S.S. 1989. The seasonality of births in Canada. Journal of Biosocial Science 23:321-7.
- Hjollund, N.H., L. Storgaard, E. Ernst, J.P. Bonde, and J. Olsen. 2002. Impact of diurnal scrotal temperature on semen quality. *Reproductive Taxicology* (May–Jun) 166(3):215–21.

- Huber, S. and M. Fieder. 2009. Strong association between birth month and reproductive performance of Vietnamese women. *American Journal of Human Biology* (Jan–Feb) 21(1):25–35. DOI: 10.1002/ajhb.20799.
- James, W.H. 1990. Seasonal variation in human births. Journal of Biosocial Science 22:113-19.
- Lam, D.A. and J.A. Miron. 1991. Seasonality of births in human populations. Social Biology 38:51–78.
- Levine, R.J. 1991. Seasonal variations in human semen quality, in *Temperature and Environmental Effects on Testis*, edited by A.W. Zargniotti. New York, NY: Plenum Press.
- Lerchl, M., E. Simon, and E. Nieschlag. 1993. Changes in the seasonality of birth rates in Germany from 1951 to 1990. Naturwissenschaften 80:516–18.
- Leslie, P. and P. Fry 1989. Extreme seasonality in births among nomadic Turkana pastoralists. *American Journal of Physical Anthropology* 79:103–15.
- Lips, P. 2006. Vitamin D physiology. Progress Biophysics and Molecular Biology (Sep) 92(1):4-8.
- Matsuda, S. and H. Kahyo. 1994. Geographical differences and time trends in the seasonality of birth in Japan. *International Journal of Epidemiology* 23:107–18.
- Milewska, E.J. 2004. Baseline cloudiness trends in Canada 1953–2002. Atmosphere—Ocean 42(4):267–80.
- Ozkan, S., S. Jindal, K. Greenseid, J. Shu, G. Zeitlian, C. Hickmon, and L. Pal. 2009. Replete vitamin D stores predict reproductive success following in vitro fertilization. *Fertility Sterility* (Abstract, Epub ahead of print).
- Pal, L., J. Shu, G. Zeitlian, and C. Hickmon. 2008. Vitamin D Insufficiency in Reproductive Years May be Contributory to Ovulatory Infertility and PCOS. Oral presentation, 64th Annual Meeting of ASRM, San Francisco, November 11, 2008.
- Quetelet, A. 1835. A Treatise on Man, and the Development of His Faculties. (Book First, Chapter 1, pp. 10–21) Aver Publishing, 1968 ISBN 0833728741, 9780833728746.
- Rizzi, E.L. and G. Dalla-Zuanna. 2007. The seasonality of conception. *Demography* 44(4):705–28.
- Roenneberg, T. and J. Aschoff. 1990. Annual rhythm of human reproduction: I. Biology, sociology, or both? *Journal of Biological Rhythms* 5:95–216.
- Rojansky, N., A. Brzezinski, and J.G. Schenker. 1992. Seasonality in human reproduction: An update. *Human Reproduction* 7(6):735–45.
- Rosenberg, H. 1966. Seasonal Variation of Births United States, 1933–63. Washington, DC: U.S. National Center for Health Statistics.
- Rosenthal, N.E., D.A. Sack, J.C. Gillin, A.J. Lewy, F.K. Goodwin, Y. Davenport, P.S. Mueller, D.A. Newsome, and T.A Wehr. 1984. Seasonal affective disorder: A description of the syndrome and preliminary findings with light therapy. *Archives of General Psychiatry* 41:72–80.
- Rucker, D., J.A. Allan, G.H. Fick, and D.A. Hanley. 2002. Vitamin D insufficiency in a population of healthy western Canadians. *Canadian Medical Association Journal* 166(12):1517–24.
- Russell, D., A.S. Douglas, and T.M. Allan. 1993. Changing seasonality of births: Possible environmental effect. *Journal of Epidemiological and Community Health* 47:362–7.
- Sadleir RMFS. 1969. The Ecology of Reproduction in Wild and Domestic Animals. London: Methuen & Co. Ltd., p. 111.
- Spira, A. 1991. Epidemiologic aspects of the relationship between temperature and male reproduction, in *Temperature and Environmental Effects on the Testis*, edited by A.W. Zorgniotti. New York, NY: Plenum Press.
- Trovato, F. and D. Odynak. 1993. The seasonality of births in Canada and the Provinces, 1881–1989: Theory and analysis. *Canadian Studies in Population* 20(1):1–41.

- Wehr, T.A. 1998. Effect of seasonal changes in day length on human neuroendocrine function. *Hormone Research* 49(3–4):118–24.
- Weschler, T. and S. Halli. 1992. The seasonality of births in Canada: A comparison with the northern United States. *Population and Environment* 14(1):85–94.
- Wood, S., A. Quinn, S. Troupe, C. Kingsland, and I. Lewis-Jones. 2006. Seasonal variation in assisted conception cycles and the influence of photoperiodism on outcome in vitro fertilization cycles. *Human Fertility (Camb)* 9(4):223–9.

Wurtman R. 1975. The effects of light on the human body. Scientific American 233:69-77.

# Appendix A. British Columbia births and Vancouver visibility

## British Columbia births 1991–2007

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1991	3,745	3,390	3,754	3,840	4,160	3,911	4,041	3,983	3,966	3,764	3,448	3,610
1992	3,704	3,642	3,924	3,993	4,045	3,935	4,180	3,863	3,935	3,718	3,549	3,668
1993	3,629	3,483	3,975	3,872	4,150	3,937	4,127	3,780	3,980	3,841	3,550	3,702
1994	3,698	3,517	3,980	4,028	4,225	3,994	4,161	3,983	4,105	3,849	3,715	3,743
1995	3,664	3,603	3,959	3,857	4,305	4,056	4,082	4,155	4,149	3,856	3,606	3,528
1996	3,812	3,636	4,102	3,873	4,187	3,867	4,017	3,864	3,902	3,793	3,420	3,665
1997	3,693	3,410	3,795	3,855	4,066	3,834	3,910	3,776	3,735	3,641	3,329	3,533
1998	3,547	3,328	3,733	3,657	3,768	3,630	3,784	3,633	3,677	3,609	3,304	3,402
1999	3,413	3,195	3,635	3,615	3,752	3,568	3,766	3,442	3,574	3,423	3,208	3,348
2000	3,376	3,180	3,606	3,493	3,551	3,638	3,568	3,428	3,382	3,266	3,167	3,017
2001	3,455	3,020	3,466	3,498	3,605	3,495	3,549	3,504	3,391	3,301	3,104	3,187
2002	3,255	2,978	3,372	3,416	3,569	3,306	3,476	3,452	3,542	3,434	3,089	3,176
2003	3,263	3,086	3,464	3,386	3,586	3,580	3,519	3,365	3,510	3,437	3,133	3,167
2004	3,186	3,060	3,494	3,444	3,467	3,423	3,414	3,512	3,467	3,455	3,256	3,311
2005	3,388	2,976	3,397	3,383	3,546	3,526	3,503	3,595	3,647	3,463	3,247	3,156
2006	3,368	2,967	3,523	3,379	3,668	3,676	3,661	3,576	3,714	3,519	3,354	3,324
2007	3,421	3,154	3,533	3,544	3,788	3,791	3,778	3,989	3,810	3,807	3,531	3,503

#### Vancouver visbility 1991–2004

Visibility ceiling  $\geq 762$  m (2500 ft), range  $\geq 8.04$  km (5 mi)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
1991	56.9	71.5	70.4	77.1	78.9	79.6	87.7	82.7	87.9	86.2	61.3	67.2
1992	64.0	70.9	77.2	80.2	90.5	90.9	86.9	89.5	77.0	73.5	55.5	68.9
1993	72.3	93.5	80.1	74.7	83.1	88.6	86.8	83.6	86.0	62.9	69.1	58.0
1994	58.0	52.1	76.3	81.1	86.1	89.5	88.9	94.2	83.5	75.5	62.4	67.5
1995	79.7	68.2	76.4	87.9	84.5	88.5	84.6	87.9	87.5	77.4	65.4	64.6
1996	62.1	74.4	83.3	74.5	81.6	91.4	76.2	85.7	74.5	66.4	57.5	54.7
1997	49.1	66.1	63.1	77.1	78.1	82.0	79.7	84.5	79.4	65.2	71.2	68.5
1998	65.8	72.2	71.9	81.1	69.3	70.6	79.5	85.7	78.9	72.3	49.8	52.4
1999	58.5	47.9	54.6	71.1	67.7	75.0	83.5	87.9	77.6	74.1	66.2	36.7
2000	59.1	80.0	76.7	84.0	85.9	81.7	90.1	82.9	84.3	73.5	83.8	69.1
2001	77.8	80.6	73.9	80.4	82.7	91.4	87.0	84.0	81.6	64.0	76.7	58.7
2002	64.0	77.8	75.5	77.9	83.6	84.2	87.5	82.2	77.1	56.3	65.5	58.4
2003	58.6	76.0	66.0	75.0	77.9	82.8	91.4	88.6	83.3	58.0	77.8	70.4
2004	63.4	73.6	68.9	86.4	86.1	88.8	81.3	83.1	72.5	68.2	51.1	55.0

Appendix B.	January	visibility co	orrelated(r	-values) to	o each poss	sible birth	month.					
	Jan-Jan	Jan-Feb	Jan-Mar	Jan-Apr	Jan-May	Jan-Jun	Jan-Jul	Jan-Aug	Jan-Sep	Jan-Oct	Jan-Nov	Jan-Dec
Brit Col/Van	0.876	0.695	0.281	-0.143	-0.577	-0.739	-0.809	-0.485	-0.346	0.039	0.463	0.747
Alberta/Cal	0.223	0.182	-0.154	-0.391	-0.742	-0.737	-0,433	0.050	0.580	0.550	0.534	0.338
Sask/Reg	0.363	-0.074	-0,447	-0.854	-0.908	-0.623	-0.285	0.184	0.503	0.709	0.809	0.623
Man/Winn	0.802	0.573	0.152	-0.378	-0.723	-0.756	-0.730	0.152	-0.056	0.251	0.487	0.692
Ont/Toron	0.797	0.387	-0.122	-0.555	-0.824	-0.849	-0.686	-0.292	0.017	0.445	0.778	0.903
Queb/Mont	0.675	0.240	-0.240	-0.697	-0.853	-0.784	-0.552	-0.082	0.174	0.544	0.743	0.832
New B/StJohn	0.588	0.431	-0.097	-0.329	-0.432	-0.298	-0.471	0.239	0.214	0.269	0.097	0.429
PEI/C-town	0.570	0.176	-0.256	-0.566	-0.865	-0.834	-0.540	-0.022	0.283	0.573	0.710	0.771
NS/Halx	0.515	0.187	-0.429	-0.654	-0.824	-0.563	-0.394	0.131	0.260	0.508	0.566	0.697
Avg	0.601	0.311	-0.146	-0.508	-0.750	-0.687	-0.544	-0.014	0.181	0.432	0.576	0.670

62