CHLA 2020 CONFERENCE INTERACTIVE WORKSHOPS / ABSC CONGRÈS 2020 ATELIERS INTERACTIFS

In April 2020, the CHLA/ABSC Board and the 2020 Conference Planning Committee made the difficult decision to cancel the CHLA/ABSC 2020 conference due to Covid-19. We would like to express our sincere gratitude to all those who submitted abstracts for the "20/20 Vision" conference. We are so grateful that JCHLA/JABSC is publishing these abstracts and to celebrate all the hard work that was put into advancing librarianship within Canada, and across the world. Proposals that were accepted for the 2020 conference have automatically been accepted to the 2021 CHLA/ABSC Conference in Winnipeg, pending confirmation of participation by these presenters. We hope that all 2020 presenters choose to share their amazing work to attendees in 2021!
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IW = Interactive Workshop

IW1. Communicating Value Through Strategic Alignment

Melanie Browne
Workplace Safety & Insurance Board (WSIB)

Establishing a strong link between our customer/client value requirements and the major value-producing activities of the organization that we work for is the foundation on which the delivery of superior customer value is based. Information professionals develop opportunities in their organizations' by creating demand. They learn to link their products and services with the solution to their customer's most pressing problems. This kind of added value makes the information professional indispensable. This workshop will capture how to create value statements and value propositions for key services and stakeholders of ones organization. To do this, we use the formula often used by salespeople: Value X Recognition = INFLUENCE. Attending participants will learn to differentiate themselves from the competition by fitting into the organizational culture and creating the climate for successful implementation of an innovation strategy. Learning outcomes - Attendees will learn how to construct value propositions and become more effective in realizing the potential of the proposition in gaining influence in one's institution. Attendees will learn how to raise their profile in their organization's and provide better services targeted to their unique audiences. Target audience - Anyone who has ever had to or is interested in marketing and strategy. The key objectives of this course will allow information professionals to enhance their personal brand in the organization. Workshop description - Interactive with hands on exercises. Interactivity includes case studies, exercises and learning tools!

IW2. Making an Impact: A Primer on Measuring and Providing Service on Research Assessment

Thane Chambers & Janice Kung
University of Alberta

Measuring research impact is important to the academic community. Librarians are often asked to provide guidance and support in this area, but for librarians who haven't had the opportunity for formal bibliometric training, providing this service can be overwhelming and scary. If you've ever asked yourself any of the following questions: What is the h index exactly? Why are researchers obsessed with journal impact factors? Which bibliometric measures should I be using? Or should I even be using them? And what exactly do they measure anyway? Then this workshop is for you. Learning Outcomes: Understanding of the most common research indicators, what they measure, and how and when to use them appropriately. Best practices around data visualization for bibliometric measures and some tools that can be used. How to use research indicators to create an impact story. Guidelines on the appropriate use of research impact indicators. The active learning components in this session will involve: Each member will work through a research impact analysis for a researcher. They will need to retrieve and analyze various data to highlight the researcher's impact. At the end of the workshop, participants will present their analysis to the other participants. This work will be entirely hands on and will involve working with a partner for parts of it. Participants will work together to resolve problems. We will solicit feedback from students on this work as the workshop progresses. There will be a variety of small and large group discussions.

IW3. Practical Approaches to Research Data Management in a Health Sciences Context

Kevin Read
University of Saskatchewan

Description: This interactive workshop will introduce practical approaches to research data management through participation in a case study exercise using mock research data. Taking on the role of a research team member, participants will be asked to locate datasets from a collection of poorly managed study data, and subsequently improve the management and reproducibility of these datasets. Data management best practices will be introduced before and after each exercise. This workshop is designed for librarians interested in learning about the hands-on challenges researchers face when locating and managing research data, and applying best practices to improve the management and reproducibility of research data within this context. Level of Session: Introductory to intermediate. Audience: Librarians interested in gaining hands on experience managing research data to inform how to participate in, or implement data services at their own institution. Learning Outcomes: Articulate the complexities of data management in a research context, apply data management best practices to a research study use case, develop a data inventory for a research project, locate gold standard examples of data management and sharing practices for use in library trainings or consultations. Evaluation methods: Participants will be asked to locate particular datasets as part of the case study and submit a data inventory for the case study's research data that follows data management best practices. Participants will also be asked to list the characteristics of what constitutes "gold standard" data management to help them identify relevant examples they can use within their own institutional environment.

IW4: #1Lib1Ref: Increase the Reliability of the World's Largest Encyclopedia One Reference at a Time

Denise Smith[1] & Erin Johnson[2]
[1]McMaster University & [2]Western University Libraries

Description: Building on the global #1Lib1Ref campaign, this workshop will increase Wikipedia contributions from health librarians or library technicians attending CHLA2020. Participants will learn about the history of collaboration between libraries, health education, and Wikipedia. Each participant will leave the workshop having added at least two good sources to Wikipedia's health pages using their information searching and appraisal expertise, thus improving the verifiability of health-related information in Wikipedia. Level: Beginner (no editing experience) to advanced (very experienced). Target Audience: Health/medical librarians or library technicians; educators in health or medicine. Learning outcomes: Participants will leave this workshop with an understanding of: the history of collaboration between libraries and Wikimedia projects; the utility of Wikipedia as an educational tool in health education and libraries; the verifiability rule in Wikipedia (health-specific), and; how to add citations to Wikipedia articles. Methods of interactivity: Presenters will walk participants through adding one pre-selected citation to a relevant Wikipedia article. Following, in small groups, participants will select a health or medical article in Wikipedia that has at least one {{citation needed}} tag. They will search for and add one high-quality, reliable source to the article. The presenters will be prepared with a list of articles in need of reliable citations in advance of the workshop. Evaluation methods: Each citation will be tagged with #1Lib1Ref. Cumulative contributions will be tracked using a project dashboard. The workshop will conclude with conversation between participants about and their reflections on the procedure and practice of editing Wikipedia.