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MIND YOUR OWN BUSINESS? BUSINESS DATABASE SUBSCRIPTIONS IN ATLANTIC CANADIAN POSTSECONDARY LIBRARIES

Abstract

Electronic database access is essential to the success of business researchers. This project supports business librarians in making data-based decisions about database subscriptions. The team completed scans in Winter 2023 and Fall 2024 of database holdings of Council of Atlantic Academic Libraries/ Conseil des Bibliothèques Postsecondaires de l'Atlantique (CAAL-CBPA) member libraries and national comparison schools to determine which business databases are most popular in our region. The poster details key findings of the project so far, including the numbers of databases each institution subscribes to and the most popular business databases overall.