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# Library Funding and Reading Promotion Improve Reading Motivation, Family Cultural Capital, and Academic Achievement Among Students in Vietnam

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**Abstract:** Overseas charitable organizations often play a crucial role in fostering educational and cultural development in developing countries. Taiwan's Zhi-Shan Foundation (hereinafter referred to as "Zhi-Shan") has been establishing school libraries and promoting reading programs in rural counties and cities in Vietnam since 2008. This study analyzes differences in reading engagement, academic performance, and family cultural capital between students in schools funded by Zhi-Shan and those in nonfunded schools. The study objectives are to determine the effectiveness of the foundation's reading programs and the relationships between students' reading engagement, academic performance, and family cultural capital by using structural equation modeling.

**Keywords:** Charitable foundation, reading engagement, academic performance, family cultural capital, developing country



## Introduction

Reading plays a crucial role in the development of students' literacy skills. In addition, early exposure to reading promotes the formation of lifelong reading habits, which in turn can enhance students' learning motivation and academic performance (Biancarosa & Snow, 2004; Cunningham & Stanovich, 1997; Graham & Perin, 2007). Research has also revealed that the lack of a conducive learning environment at home may contribute to children's limited engagement in reading activities (Burton, 2007; Evans, 2004; Yoshikawa et al., 2012). By contrast, in one study, students with access to library resources exhibited considerable improvements in their independent reading skills, reading ability, and academic performance (Asante & Agyei, 2020). Independent reading greatly enhances reading motivation and reading performance and facilitates the development of literacy skills (Krashen, 1993, 2016). However, children from low-income families and communities often lack access to reading resources (Buckingham et al., 2014; Nag et al., 2019), necessitating the establishment of libraries in information-deprived areas. Krashen (2004, 2009) has asserted that libraries function as learning resource centers and crucial media for promoting the development of students' information literacy, knowledge, and self-directed learning skills. In addition, libraries provide scaffolding to support students' learning. Furthermore, the availability of books from schools or public libraries is a critical factor that predicts students' reading performance (Lance, 1994; Krashen et al., 2012), and the presence of professional, full-time librarians or teachers dedicated to promoting reading in school libraries substantially contributes to students' academic achievement (Chan, 2008; Krashen & Bland, 2014; Lonsdale, 2003).

Charitable organizations often play a vital role in enhancing educational and cultural development in developing countries. Taiwan's Zhi-Shan Foundation (hereinafter referred to as "Zhi-Shan") has been establishing school libraries and promoting reading programs in rural counties and cities in Vietnam since 2008. Specifically, Zhi-Shan has implemented primary school reading programs in Thua Thien Hue province, which remain ongoing. Furthermore, this reading program initiative has since expanded to a further five provinces, namely Quang Tri, Quang Binh, Hoa Binh, Yen Bai, and Gia Lai. The foundation has also created reading environments in 466 schools, provided equipment for 282 so-called loving reading rooms, and established 2,485 classroom bookshelves. Notably, each student in a

funded school reads an average of 67 books per school year, and nearly 200,000 students are reported to have benefitted from the initiative.

In order to understand the effectiveness of Zhi-Shan's reading programs in Vietnam, this study examines whether differences in reading engagement, family cultural capital, and academic performance exited between students in schools funded by Zhi-Shan and those in nonfunded schools, and also examines the relationship between students' reading engagement, family cultural capital, and academic performance in Vietnam's educational environment, which will serve as a reference for further promotion in the future.

# **Literature Review**

# The impact of school libraries and family culture capital on students' reading motivation, behavior, and strategy application

PISA defines reading engagement as students' active involvement in reading diverse texts and materials, leading to the cultivation of interest and attitudes towards reading (Brozo et al., 2007). Within the PISA framework for reading literacy, the significance of reading motivation, reading practice, and metacognition has been emphasized since 2000. Reading practice refers to the frequency of engaging with various types of texts and media, while metacognition pertains to the ability to control reading and comprehension strategies (OECD, 2019). Proficient readers vigilantly monitor and adeptly utilize strategies, considering the learning objectives, evaluating, and judiciously selecting appropriate strategies (Guthrie et al., 1999).

In 2009, PISA introduced five distinct reading strategies: understanding and remembering, memorization strategies, control strategies, summarizing, and elaboration strategies. Lin and Cheng (1995) comprehensively reviewed literature on learning strategies from both domestic and international sources and categorized learning-related strategies into cognitive and metacognitive types, both of which have relevance to the application of strategies for reading comprehension. Beyond constructing personal meaning and knowledge through reading, readers also engage in cognitive processes that go beyond the surface-level interpretation of the text. This involves developing deeper levels of comprehension, engaging in profound critical thinking, and evaluating content through activities such as questioning,



interpretation, and assessment, ultimately forming their own perspectives (Harvey & Goudvis, 2007). It is evident that reading motivation, engaged reading behavior, and the utilization of reading strategies are closely intertwined.

Small, Shanahan, Stasak, and their colleagues explored the impact of New York State school libraries on students' learning achievements and reading motivation. In the third phase of their project, qualitative research methods, including observations and interviews, were used to investigate the perceptions of school principals and classroom teachers regarding the role of library services in enhancing student interest in reading. The findings indicated that both school libraries and librarians have a positive influence on students' reading interests (Small et al., 2010). The 2016 PIRLS survey revealed that approximately one-third of the surveyed students (32%) attended schools with library collections exceeding five thousand book titles. Conversely, 13% of the surveyed students attended schools without library resources. Furthermore, the analysis demonstrated a correlation between larger school libraries and higher average reading achievement scores, with an average score of 525. In contrast, schools with smaller or absent centralized libraries yielded average reading achievement scores ranging from 494 to 501 (IEA, 2016). Collaborative efforts between Tonne and Pihl from 2007 to 2011 involved the development of a literature-based multilingual literacy education program in Sweden, in collaboration with teachers and librarians. In 2009, their evaluation of student reading engagement revealed that the utilization of library resources contributed to students becoming more engaged with reading during language courses (Tonne & Phil, 2012).

Bourdieu (1973) in his "Theory of Cultural Reproduction" defines cultural activities frequently engaged in by the upper echelons of society, such as visiting museums, art galleries, historical landmarks, appreciating music, art, performances, and engaging with literary masterpieces, as manifestations of "cultural capital." He posits that individuals possessing elevated levels of cultural capital tend to exhibit higher frequencies of participation in these cultural forms, whereas those with diminished cultural capital display lower levels of engagement. This divergence in participation rates contributes to the stratification of social classes and subsequently influences forthcoming levels of achievement. DiMaggio (1982) explored the nexus between American high school students and their cultural capital, revealing that heightened involvement in cultural activities



associated with the upper strata, such as music or art, significantly impacts their overall academic performance. In an investigation employing data from the Programme for International Student Assessment (PISA) 2006, Marteleto & Andrade (2014) scrutinized the educational disparity in science and reading achievements among Brazilian students. The study unveiled notable variations in PISA scores attributable to the pronounced divergence in social strata within Brazilian society.

Conversely, Byun, Schofer, and Kim (2012) delved into the interplay between family socioeconomic status, cultural capital, and academic achievement in South Korea, undertaking comparisons with the educational systems of the United States, France, and Japan. Their aim was to decipher the role of cultural capital within South Korean education in achieving academic success. Their research uncovered that certain facets of cultural capital within South Korean households, such as artworks, books, and creative works, were inversely related to academic achievement when juxtaposed with other nations, thus reflecting the nuances of the Korean educational framework.

In summary, school libraries exert an influence on students' reading interest, reading behaviors, and the application of reading strategies. Additionally, family cultural capital impacts students' academic performance and reading achievements. However, these impacts can also vary based on the unique contexts of different countries.

#### Positive effects of school libraries on students' academic performance

Studies have revealed that teaching quality is considerably affected by the quality and quantity of resources available to schools. These resources include qualified teachers, appropriate amounts of classroom space, and the presence of libraries or multimedia centers (Greenwald et al., 1996; Lee & Barro, 2001). Multiple studies have investigated the correlation between the presence of school libraries and student learning achievement in the United States. Lance et al. (1993) conducted the earliest such study in Colorado; since then, many researchers have adopted that study's research model (Lonsdale, 2003; Williams et al., 2001). Smith (2001) surveyed 600 school libraries in Texas and collected 503 responses. That study analyzed data from the state government's information management system and the Federal Reserve Board, which comprised 200 variables related to students. The findings revealed that socioeconomic factors had the most substantial effect on students' performance



on the Texas Assessment of Academic Skills but that school libraries were also a contributing factor. Subsequently, a study conducted in Colorado examined the relationship between school libraries and scores on the Colorado Student Assessment Program; that study found that schools with full-time librarians had a higher proportion of students in the high-score group and a lower proportion in the low-score group compared with schools without full-time librarians (Lance et al., 2005). In addition, a study in Minnesota asserted that schools with higher funding for media resource centers had a higher proportion of students in grades 5, 7, 8, and 10 who achieved high scores (3 to 6) on reading tests (Baxter & Smalley, 2004). Lance et al. (2005) also revealed significant variations in reading test performance across elementary, middle, and high schools in Illinois that were contingent on the presence of high-ranking school librarians. Moreover, a survey in Michigan revealed differences in students' scores on the Michigan Educational Assessment Program that were associated with the presence of library media specialists; significant differences in reading test results were also observed in schools with qualified librarians (Rodney et al., 2003). A 2008 study described a strong correlation between the presence of school media specialists and students' performance on both the Pennsylvania System of School Assessment (PSSA) English language arts test and on U.S. history exams (Achterman, 2008). Another study conducted in Pennsylvania revealed a strong correlation between schools with high-ranking librarians and students achieving high scores in advanced writing and reading (Lance & Schwarz, 2012). Finally, a study conducted in Kansas revealed a significant correlation between the presence of full-time media specialists in schools and students' performance in reading, mathematics, science, history, and writing (Dow & McMahon-Lakin, 2012).

All the aforementioned studies have revealed positive influences of school libraries on students' academic performance. The level of school investment in library resources tends to be directly associated with students' academic performance. The term "library resources" encompasses the quality and services of physical and virtual libraries and their collections, the presence of full-time professional staff, collaboration between librarians and teachers, and the integration of information literacy into curricula. It should be noted that all the aforementioned studies were conducted in the United States and explored factors beyond the mere presence or functionality of a school library.

#### Lack of positive influence of school libraries on students' academic performance

In contrast to the aforementioned research findings, some surveys have indicated no correlations between school libraries and students' academic performance. Furthermore, most such studies have been conducted in developing countries. One study examined the effect of school infrastructure on student learning by collecting relevant literature from the economic and educational fields in developing countries between 1990 and 2012. That study asserted that of several indicators, only the presence of libraries in schools and the establishment of new schools by the government effectively improved student enrollment rates and learning outcomes (Cuesta et al., 2016). Survadarma et al. (2006) analyzed data from an educational survey conducted by the Social Monitoring and Early Response Unit Research Institute in collaboration with the World Bank, which focused on fourth-grade students in public schools in Indonesia. That study investigated the factors that affected scores on learning assessments, such as teacher quality, school facilities (including school libraries), and parents' educational levels. The findings revealed only a weak correlation between the presence of a school library and students' mathematics scores and a negative correlation between the presence of a school library and students' listening and writing skills; however, neither of those correlations reached statistical significance. Adeyemi (2010) conducted a survey on 120 secondary schools in the Nigerian state of Ekiti. That study investigated the environment, personnel, and use of the school library by surveying 120 principals and randomly selecting 440 of 3,640 teachers. In addition, the researcher analyzed students' academic performance in subjects including English, mathematics, physics, chemistry, and biology between 2002 and 2006 and observed inadequate school library resources in Ekiti and low student use of those resources. The results revealed no correlation between students' academic performance and the presence of library resources or their use. Subsequently, Borkum et al. (2013) performed a randomized controlled trial in India, revealing four estimates indicating negative correlations between the presence of school libraries and students' academic performance; however, none of those correlations reached statistical significance. Two studies have examined the relationship between libraries and students' academic performance in Latin America. McEwan (1998) investigated rural areas of Colombia, and Spreitsma (2012) analyzed Brazil, yielding a total of six estimates. The findings of those two studies have revealed three statistically significant positive correlations, two statistically nonsignificant negative correlations, and one



statistically significant negative correlation. Regarding research on classroom libraries, a randomized controlled trial conducted by Zhao and Glewwe (2010) in China revealed no significant correlation between the presence of a classroom library and improved student learning. Yu and Yang (2013) investigated the effect of library use on secondary students' academic performance by distributing a questionnaire survey among teachers and students in a middle school in Suzhou, China. Their results revealed that teachers and students perceived the school library as providing varying degrees of assistance but that the effects were nonsignificant. However, notably, that study did not analyze academic performance on the basis of subject grades. The aforementioned studies have focused on developing countries. Overall, the findings of those studies suggest that no correlation exists between the presence of school libraries and students' academic performance and that in some cases, a negative correlation may exist.

In 2016, researchers initiated a project to establish school libraries and implement reading programs in eight primary schools in eight townships of Shuangfeng County in Changsha, a city in Hunan province, China. The initiative received support from the Reading Dreams Foundation. In addition, eight primary schools that did not receive assistance from this foundation to establish libraries or implement reading programs were selected for comparison. The researchers tracked the establishment of libraries and the implementation of reading programs in both sets of schools over a 2-year period and examined whether the intervention affected students' reading engagement and academic performance. The research revealed the following findings: 1) The establishment of school libraries and the implementation, reading behavior, and application of reading strategies. 2) The establishment of school libraries and the promotion of reading positively affected students' language performance (Lee et al., 2021).

## Methodology

The present study investigated the reading engagement of fifth-grade students from six schools in Thua Thien Hue Province, Vietnam, funded by Zhi-Shan, as well as two nonfunded schools. The funded schools had 692 students in total, and the nonfunded schools had 153 students in total. This study conducted questionnaires to survey students regarding

their reading engagement; these questionnaires were composed of items related to reading motivation, reading behavior, reading strategies (Guthrie et al., 2013; Schleicher et al., 2009), and family cultural capital (Chang & Wang, 2012). In addition, this study obtained language and mathematics scores from standardized exams from government agencies for each of the analyzed schools. Differences in reading engagement, family cultural capital, and academic performance between students from funded and nonfunded schools were examined using t tests. Furthermore, structural equation modeling (SEM) was employed to analyze the relationships among student reading engagement, student academic performance, and family cultural capital.

# Significant differences in reading motivation between students from funded and nonfunded schools

Reading motivation influences reading behavior and encompasses aspects such as intrinsic and extrinsic motivation, beliefs regarding ability and efficacy, and social factors. Regarding reading motivation, the present results revealed significant differences between the funded and nonfunded schools for the following seven items: "I seek out books or articles related to topics that interest me"; "After reading extracurricular books, I can identify the main points"; "When reading extracurricular books, I can understand the relationships between different chapters"; "I understand the content of all the extracurricular books or articles that I have read"; "I can correctly answer questions about extracurricular books after reading them"; "I apply knowledge gained from reading extracurricular books or articles"; and "My classmates and I believe that reading extracurricular books or articles is meaningful." Students' reading behavior did not differ significantly between the funded and nonfunded schools. regarding reading strategies, the results indicated a significant difference for item (9) ("When I read longer articles, I can recall key points that I read earlier") between the funded and nonfunded schools; however, students from the funded and nonfunded schools did not differ significantly with respect to their reading behavior or reading strategies. Further details are provided in Table 1.

Item	School type	Quantity	Average	p value
(1) I derive pleasure from reading extracurricular books or articles.	Funded	692	4.65	518
	Nonfunded	153	4.62	.516
(2) I voluntarily read extracurricular books or articles because reading is enjoyable.	Funded	692	4.44	051
	Nonfunded	153	4.32	.051
(3) I seek out books or articles related to topics that	Funded	692	4.47	.005
interest me.	Nonfunded	153	4.25	**
Positive reading motivation: positive intrinsic	Funded	4.52		.001
motivation	Nonfunded	4.4	40	**
(4) When reading extracurricular books, I can	Funded	692	4.25	075
understand the meanings of unfamiliar words.	Nonfunded	153	4.13	.075
(5) After reading extracurricular books. I can	Funded	692	4.38	.000
identify the main points.	Nonfunded	153	4.08	***
(6) When reading extracurricular books, I can understand the relationships between different chapters.	Funded	692	4.03	.028
	Nonfunded	153	3.84	*
(7) I understand the content of all the	Funded	692	4.42	.000
extracurricular books or articles that I have read.	Nonfunded	153	4.10	***
(8) I understand the intended message of the author	Funded	692	4.18	594
have read.	Nonfunded	153	4.14	.384
(9) I can correctly answer questions about	Funded	692	4.20	.015
extracurricular books after reading them.	Nonfunded	153	4.00	*
(10) I can explain the content of extracurricular	Funded	692	4.45	676
books or articles to my classmates.	Nonfunded	153	4.00	.070
Positive reading motivation: motivation leading to	Funded	4.27		.000
positive self-efficacy	Nonfunded	4.10		***
(11) I often acquire new knowledge by reading	Funded	692	4.77	087
extracurricular books or articles.	Nonfunded	153	4.69	.007
(12) Understanding the content of extracurricular	Funded	692	4.27	466
books or articles is important to me.	Nonfunded	153	4.22	1.00
(13) I believe that reading extracurricular books or	Funded	692	3.60	705
articles is more helpful than other activities.	Nonfunded	153	3.62	

# **Table 1.** Analysis of reading engagement among students from funded and nonfunded schools



# Significant differences in family cultural capital between students from funded and nonfunded schools

Family cultural capital refers to the learning resources that students possess within their families. In addition, in a broader sense, family cultural capital encompasses cultural resources and the family atmosphere. Children with greater family cultural capital receive more intellectual stimuli and support from their family members, which can positively influence their academic achievements. Our survey results revealed significant differences in overall family cultural capital between students from the funded and nonfunded schools, especially with respect to the following items: 1) Family members attending art performances, 2) Traveling with family members, and 3) Family members discussing learning situations with their children. Further details are provided in Table 2.

 Table 2. Analysis of family cultural capital among students from funded and nonfunded schools

Item	School type	Quantity	Average	p value
(1) I visit art galleries, museums, and historical buildings with my family.	Funded	692	2.49	.085

# I2 Chen et al.

Item	School type	Quantity	Average	p value
	Nonfunded	153	2.29	
(2) I enjoy visual art with my family, such as	Funded	692	2.84	.002
concerts, plays, dances, art exhibitions, and book fairs.	Nonfunded	153	2.49	**
(3) Lyicit the library with my family	Funded	692	3.19	166
(3) I visit the notary with my family.	Nonfunded	153	2.99	.100
(4) I travel with my family.	Funded	692	2.84	.000
	Nonfunded	153	2.29	***
(5) My family accompanies me when I do homework and read.	Funded	692	3.59	668
	Nonfunded	153	3.54	.000
(6) My family encourages me to develop various	Funded	692	2.93	801
proficiency, and other skills.	Nonfunded	153	2.96	.001
(7) My family creates an environment conducive to	Funded	692	4.02	162
engaging in healthy recreational activities.	Nonfunded	153	4.11	.402
(8) My family discusses my learning progress with	Funded	692	4.19	.034
inc.	Nonfunded	153	3.97	*
(9) My home has many children's books (more than 30).	Funded	692	2.78	357
	Nonfunded	153	2.65	.557
(10) I have a smartphone or tablet at home to	Funded	692	3.83	142
facilitate my learning.	Nonfunded	153	3.63	.172
Family cultural capital	Funded	3.269		.009
	Nonfunded	3.0	)93	**

# Significant differences in academic language performance between students from funded and nonfunded schools

Asia schools and families tend to prioritize academic performance. Accordingly, this study obtained language and mathematics scores from the six funded schools and the two nonfunded schools for comparison. These language and mathematics scores were measured on a scale of 0 to 10. The average language score for students in the funded schools was 8.18, whereas the average score for students in the nonfunded schools was 8.00. A t test indicated that this difference was statistically significant. In addition, the average mathematics score for



the funded schools (8.55) was higher than that of the nonfunded schools (8.53); however, this difference was slight and not statistically significant. Further details are provided in Table 3.

schools				
Items	Funded	Quantity	Average	p-value
items	or Nonfunded			
(1)Language	Funded	692	8.18	.000
	Nonfunded	153	8.00	***
(2) Mathematics	Funded	692	8.55	302
	Nonfunded	153	8.53	.502
Independent Samples T-test	Funded	692	8.37	253
	Nonfunded	153	8.50	.200

 Table 3. Analysis of academic performance among students from funded and nonfunded schools

# Positive correlation between students' family cultural capital, reading engagement, and academic performance

This study examined the relationships between students' reading engagement, students' academic performance, and family cultural capital through SEM. All statistical analyses were conducted using SPSS Amos 26 software (IBM, Armonk, NY, USA). We verified the model's goodness of fit and examined the associations between constructs. The study sample comprised 692 students from funded schools and 153 students from nonfunded schools; all of the students completed a student questionnaire. The research hypotheses proposed a correlation between students' reading engagement, students' academic performance, and family cultural capital. To ensure consistency within each single construct, this study appropriately recoded any reverse-coded all items. Specifically, negative reading motivation and reading avoidance, which comprised three items in total, were transformed into positive values. To ensure a reliable model, this study excluded certain items with factor loadings lower than 0.5, namely eight items related to reading motivation (1, 3, 4, 10, 12, 13, 14, and 15), three items related to reading behavior (20, 22, and 23), five items related to reading strategies (2, 5, 7, 8, and 10), and four items related to family cultural capital (4, 7, 8, and 10). The structural equation model is depicted in Figure 1.





Figure 1. Relationships between students' academic performance, students' reading engagement, and family cultural capital

Subsequently, in accordance with the model presented in Figure 1, this study implemented path analysis to examine relationships between the constructs. The results revealed that with the exception of a negative correlation between academic performance and reading engagement (including reading motivation, reading behavior, and reading strategies), all the other paths had positive and significant effects. In the overall model, the highest path coefficient was that between reading motivation and reading strategies, indicating that these two constructs had the strongest correlation or strongest causal relationship. The next most significant coefficient was that between reading motivation and reading behavior. Although family cultural capital and academic performance had a positive relationship, their path coefficient was relatively small compared with those of the other paths. The study hypotheses, path coefficients, and p values for each path are explained as follows, with the results summarized in Table 4:

1. Hypothesis 1: A correlation or causal relationship exists between students' reading motivation and reading behavior. The path coefficient for this path was 0.864, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading motivation and reading behavior.



- 2. Hypothesis 2: A correlation or causal relationship exists between students' reading motivation and reading strategies. The path coefficient for this path was 0.900, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading motivation and reading strategies.
- 3. Hypothesis 3: A correlation or causal relationship exists between students' reading motivation and family cultural capital. The path coefficient for this path was 0.459, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading motivation and family cultural capital.
- 4. Hypothesis 4: A correlation or causal relationship exists between students' reading motivation and academic performance. The path coefficient for this path was -0.004, and the p value was .817, indicating no significant relationship or causal effect between students' reading motivation and academic performance.
- 5. Hypothesis 5: A correlation or causal relationship exists between students' reading behavior and reading strategies. The path coefficient for this path was 0.892, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading behavior and reading strategies.
- 6. Hypothesis 6: A correlation or causal relationship exists between students' reading behavior and family cultural capital. The path coefficient for this path was 0.421, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading behavior and family cultural capital.
- 7. Hypothesis 7: A correlation or causal relationship exists between students' reading behavior and academic performance. The path coefficient for this path was -0.060, and the p value was .028, indicating a significant relationship or causal effect between students' reading behavior and academic performance.
- 8. Hypothesis 8: A correlation or causal relationship exists between students' reading strategies and family cultural capital. The path coefficient for this path was 0.469, and the p value was lower than .001, indicating a significant relationship or causal effect between students' reading strategies and family cultural capital.
- 9. Hypothesis 9: A correlation or causal relationship exists between students' reading strategies and academic performance. The path coefficient for this path was -0.021, and the p value was .329, indicating no significant relationship or causal effect between students' reading strategies and academic performance.
- 10. Hypothesis 10: A correlation or causal relationship exists between family cultural capital and students' academic performance. The path coefficient for this path was 0.058, and the p value was .008, indicating a significant relationship or causal effect between family cultural capital and students' academic performance.

Hypothesis	Hypothesis Relationship between Variables	Path Coefficient	P-value	Test Result
H1	Motivation to Read $\leftrightarrow$ Reading Behavior	.864	***	Accepted
H2	Motivation to Read ↔ Reading Strategies	.900	***	Accepted
Н3	Motivation to Read ↔ Family Cultural Capital	.459	***	Accepted
H4	Motivation to Read ↔ Academic Performance	004	.817	Not accepted
Н5	Reading Behavior $\leftrightarrow$ Reading Strategies	.892	***	Accepted
Н6	Reading Behavior ↔ Family Cultural Capital	.421	***	Accepted
H7	Reading Behavior ↔ Academic Performance	060	.028*	Not accepted
H8	Reading Strategies ↔ Family Cultural Capital	.469	***	Accepted
Н9	Reading Strategies ↔ Academic Performance	021	.329	Not accepted
H10	Family Cultural Capital ↔ Academic Performance	.058	.008**	Accepted

 Table 4. Test results for each hypothesis

\*\*\* p < .001; \*\* p < .01; \* p < .05

# **Implications and Conclusions**

On the basis of the research analysis, this study drew the following conclusions:

- 1. The provision of funding for the establishment of libraries and the promotion of reading had a significant positive effect on students' reading motivation. Reading motivation influences reading behavior and encompasses aspects including intrinsic and extrinsic motivation, beliefs regarding self-efficacy, and social factors. The students in the funded schools exhibited significantly higher reading motivation than did the students in the nonfunded schools. However, students' reading behavior and reading strategies did not differ significantly between the two groups.
- 2. The provision of funding for the establishment of libraries and the promotion of reading yielded significant differences in family cultural capital. Family cultural capital refers to the educational resources available within students' families, encompassing both cultural resources and the family atmosphere. Greater family cultural capital equates to increased intellectual stimulation for students, which in turn can positively influence their academic achievement. In this study, the students in the funded schools had significantly higher family cultural capital than did the students in the nonfunded schools.
- 3. The provision of funding for the establishment of libraries and the promotion of reading yielded significant differences in students' language achievements. The students in the funded schools had significantly higher language scores than did the



students in the nonfunded schools. However, these results indicated no such significant difference in mathematics scores between the two groups.

4. Family cultural capital was positively associated with students' reading engagement and academic achievement. However, reading engagement and academic achievement were not significantly correlated.

These conclusions suggest that funding for the establishment of libraries and the promotion of reading can positively affect students' reading motivation, family cultural capital, and language achievement. However, the relationship between students' reading engagement and academic achievement may be influenced by other factors beyond the scope of this study.

# Suggestions

The intended outcome of this study was to offer enhanced guidance for the future engagement of charitable organizations for educational purposes. The present findings reaffirm the efficacy of long-term educational investments made by charitable organizations in developing countries. In addition, these findings highlight the considerable influence of family cultural capital on students' reading engagement and learning outcomes. By implementing practices based on the present findings, schools and charitable organizations could collaborate to foster an environment conducive to reading to enhance students' reading motivation and engagement.

Accordingly, this paper provides the following recommendations:

- 1. Schools should proactively invest resources into school libraries, acquire books that align with students' interests, and promote reading-related activities. In addition, schools should promote parental participation in school reading activities by encouraging parents to support their children's school's reading initiatives within their homes.
- 2. Charitable organizations should actively contribute to the enrichment of school library resources and reading activities to assist in the promotion of students' reading engagement.

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